

The Prop Factory

Creative Event Production • Custom Fabrication • Branded Environments • Event Personalization

The Prop Factory designs, fabricates, prints, personalizes, delivers, and installs custom event elements for corporate events, conferences, galas, fundraisers, brand activations, weddings, mitzvahs, and private celebrations.

We create the physical pieces that make an event feel custom, polished, branded, memorable, and complete.

1. Custom Event Production & Fabrication

We build custom event elements that cannot be pulled from a standard rental catalog. This includes dimensional décor, scenic pieces, branded structures, props, and one-of-a-kind fabricated elements designed specifically for the event.

Services include:

- Custom fabrication
 - Scenic construction
 - Custom props
 - Dimensional logos
 - Oversized display pieces
 - Branded structures
 - Stage elements
 - Product displays
 - Trade show elements
 - Sponsor activations
 - Themed installations
 - Architectural-style event features
 - One-of-a-kind custom builds
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2. Branded Environments & Experiential Activations

We help companies, agencies, planners, and venues create immersive branded spaces that support corporate messaging, sponsor visibility, guest engagement, and photo-worthy experiences.

Services include:

- Corporate branded environments
 - Product launch displays
 - Sponsor activations
 - Experiential marketing installations
 - Interactive event displays
 - Conference environments
 - VIP experiences
 - Executive event décor
 - Trade show experiences
 - Brand storytelling displays
 - Immersive guest experiences
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3. Event Branding, Graphics & Signage

We produce custom graphics and signage that make events look professional, organized, and visually connected. These elements help guide guests, showcase sponsors, reinforce branding, and complete the overall event design.

Services include:

- Event branding
 - Sponsor signage
 - Welcome signage
 - Registration signage
 - Directional signage
 - Wayfinding systems
 - Seating charts
 - Menu boards
 - Bar signs
 - Floor graphics
 - Wall graphics
 - Window graphics
 - Large-format printing
 - Foamcore signs
 - Acrylic signs
 - PVC signs
 - Dimensional lettering
 - Logo displays
 - Branded display pieces
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4. Custom Centerpieces & Table Experiences

Custom centerpieces are one of The Prop Factory's strongest categories. We design and produce centerpieces for corporate events, galas, fundraisers, weddings, mitzvahs, conferences, award dinners, and private celebrations.

These can be elegant, branded, themed, sculptural, floral-integrated, illuminated, or completely custom.

Services include:

- Custom centerpieces
- Corporate centerpieces
- Gala centerpieces
- Fundraiser centerpieces
- Awards dinner centerpieces
- Conference centerpieces
- Wedding centerpieces
- Mitzvah centerpieces
- Sponsor recognition centerpieces
- Branded centerpieces
- Themed centerpieces
- Floral-integrated centerpieces
- Illuminated centerpieces
- Sculptural centerpieces
- Mixed-media centerpieces
- Tabletop scenic displays
- Table numbers
- Table identification displays

5. Custom Bars, Tables & Display Elements

We create custom functional pieces that become part of the event design. Bars, tables, registration counters, product displays, and food stations can all be customized to match the theme, brand, sponsor, or event environment.

Services include:

- Custom bars
- Branded bars
- Sponsor bars
- LED bars
- Themed bars
- Custom tables
- Registration tables
- Welcome tables

- Product display tables
 - Beverage stations
 - Food presentation stations
 - Hospitality displays
 - Interactive display stations
 - Sponsor display elements
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6. Guest Experience & Personalized Event Elements

We create the custom details that guests notice, use, photograph, and remember. These pieces help personalize the event and make the experience feel intentional from arrival to departure.

Services include:

- Seating charts
 - Escort card displays
 - Seating card displays
 - Place card displays
 - Welcome displays
 - Registration displays
 - Check-in displays
 - Sign-in boards
 - Signature boards
 - Message walls
 - Memory displays
 - Photo displays
 - Reserved signs
 - VIP displays
 - Gift displays
 - Favor displays
 - Custom gift boxes
 - Welcome boxes
 - Branded packaging
 - Interactive guest experiences
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7. Photo Opportunities & Social Media Moments

We design custom photo moments that encourage guests to engage with the event and share the experience. These pieces are especially valuable for corporate branding, sponsor visibility, weddings, mitzvahs, galas, and social events.

Services include:

- Photo backdrops

- Step-and-repeat walls
 - Branded photo moments
 - Sponsor photo walls
 - Themed photo opportunities
 - Selfie stations
 - Red carpet displays
 - Custom scenic backgrounds
 - Interactive photo displays
 - Logo walls
 - Social media activations
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8. Event Décor & Room Transformations

We help transform ordinary spaces into memorable environments using custom décor, fabrication, graphics, lighting elements, centerpieces, props, scenic pieces, and personalized details.

Services include:

- Event décor
 - Corporate décor
 - Gala décor
 - Wedding décor
 - Mitzvah décor
 - Holiday décor
 - Theme décor
 - Entry décor
 - Stage décor
 - Table décor
 - Lounge décor
 - Bar décor
 - Dance floor surroundings
 - Ceiling décor
 - Room transformations
 - Custom decorative elements
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9. Corporate Events, Conferences & Galas

We support corporate planners, agencies, nonprofits, institutions, hotels, venues, and DMCs with custom event elements that elevate professional events and branded experiences.

Typical events include:

- Conferences
- Annual meetings

- Corporate celebrations
- Award ceremonies
- Fundraisers
- Nonprofit galas
- Product launches
- Sponsor events
- Trade shows
- Executive events
- Recognition events
- Client appreciation events
- Holiday parties
- University events

Focus areas include:

- Branded environments
- Sponsor recognition
- Custom centerpieces
- Registration displays
- Stage elements
- Event signage
- Photo moments
- Custom bars and displays
- Scenic fabrication

10. Weddings

We create custom wedding elements that help couples personalize their celebration and make the event feel polished, intentional, and unique.

Services include:

- Welcome displays
- Seating charts
- Escort card displays
- Ceremony décor
- Reception décor
- Custom centerpieces
- Custom bars
- Sweetheart table displays
- Lounge elements
- Monograms
- Photo opportunities
- Guest experience displays
- Gift displays
- Personalized signage

11. Bar & Bat Mitzvahs

Bar and Bat Mitzvahs are one of The Prop Factory's most creative and established event categories. We help families turn themes, hobbies, interests, personalities, and ideas into fully customized event environments.

Services include:

- Theme development
- Custom logos
- Event branding
- Sign-in boards
- Seating charts
- Escort card displays
- Custom centerpieces
- Lounge décor
- Stage décor
- Dance floor décor
- Personalized displays
- Themed props
- Custom fabrication
- Interactive guest experiences
- Photo opportunities
- Custom bars
- Gift displays
- Favor displays

12. Social Celebrations & Milestone Events

We create personalized décor and custom event elements for private celebrations that need to feel special, memorable, and completely tailored to the guest of honor.

Typical events include:

- Milestone birthdays
- Anniversaries
- Sweet 16s
- Quinceañeras
- Retirement parties
- Family celebrations
- Reunions
- Holiday parties
- Private parties

Services include:

- Personalized décor
 - Custom centerpieces
 - Welcome displays
 - Photo opportunities
 - Event signage
 - Gift displays
 - Themed props
 - Custom bars
 - Guest experience displays
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13. Illumitubes

Illumitubes is a custom illuminated centerpiece product line that combines event graphics, branding, lighting, and table décor into one unique visual element.

Illumitubes can be used for local events or shipped nationally.

Applications include:

- Corporate events
 - Conferences
 - Galas
 - Fundraisers
 - Sponsor recognition
 - Product launches
 - Awards dinners
 - Weddings
 - Mitzvahs
 - Social events
 - National event programs
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14. Delivery, Installation & Event Support

The Prop Factory does more than create custom pieces. We help manage the physical execution so the finished event looks right on site.

Services include:

- Delivery
- Installation
- On-site setup
- Venue coordination

- Event-day adjustments
- Breakdown
- Strike
- Multi-location support
- Local production support for out-of-state agencies